

BEFORE THE MAHARASHTRA REAL ESTATE REGULATORY AUTHORITY

MUMBAI

SUO MOTO COMPLAINT NO : 16/2018

Secretary, MahaRERA Versus

Piramal.
Sumit Group
Elder Davidson Realtors.

MahaRERA Reg. No: P51900015854 South Tower

Coram: Shri Gautam Chatterjee, Hon'ble Chairperson

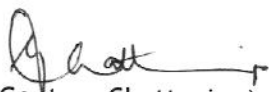
Order

5th April 2018

1. Section 11(2) of the Real Estate (Regulation and Development) Act, 2016, states that 'The advertisement or prospectus issued or published by the promoter shall mention prominently the website address of the Authority, wherein all details of the registered project have been entered and include the registration number obtained from the Authority and such other matters incidental thereto'
2. With a view to having uniformity, MahaRERA had through scrolls on its website <https://maharera.mahaonline.gov.in> and also by sending emails, informed all the promoters of registered project, the manner MahaRERA Regn No. and MahaRERA website address should be displayed in various advertisements or brochures made by registered promoters.
3. In spite of the same, it has come to the notice of MahaRERA that the aforementioned promoter has published a front page advertisement in the newspaper Times of India, Mumbai Saturday dated 31st March 2018. The mentioned advertisement has prima facie violated the section 11 (2) of the Act by
 - a) on the front page, the Promoter has not mentioned MahaRERA registration No. at all. The registration number is mentioned on the 2nd page in a very small font/print
 - b) In the full page advertisement, the MahaRERA registration No. is not accompanied by the website address of MahaRERA.
4. Taking suo moto cognizance of the matter, the promoter was called upon on 5th April 2018, by a notice, to explain why they should not be penalized for the alleged violation of the provisions of the Act.



5. On the date of the hearing, Mr. Rupen Kanawala, General Manager (Legal), Piramal Realty appeared. He accepted the alleged violations of the provisions of the Act but stated that the same are totally inadvertent and they did not have any intention to show non-compliance towards the provisions of the Act or rules or regulations made there under. They offered unconditional apology and requested of not imposing any penalty for the alleged violation. They have further provided an undertaking that no such violation of the Act would happen in the future and the promoter will strictly comply with the provisions of the Act, rules, regulations and orders/circulars issued there under.
6. Section 61 of the Act states: If any promoter contravenes any other provisions of this Act, other than that provided under section 3 or section 4, or the rules or regulations made thereunder, he shall be liable to a penalty which may extend up to five per cent. of the estimated cost of the real estate project as determined by the Authority.
7. MahaRERA accepts the contention of the promoter that the aforesaid violations of the provisions of the Act have happened unintentionally. Therefore, under the provisions of section 61 of the Act, the Promoter is hereby directed to pay a penalty of Rs 50,00,000/- (Rupees fifty lakh only) and further warned to ensure that such violations are not repeated in the future.


(Gautam Chatterjee)
Chairperson, MahaRERA